GLOZAIR CITIES

Your market, digitised in 6 months.

At €0. No risk.

The market of your childhood, with the tools of tomorrow.

Glozair Cities is the global network of open-air markets. Online ordering, pickup at the stall, measured food waste — and your market visible worldwide, in 16 languages.

135 000+	150+	16	0 €
markets catalogued	countries	languages	for the pilot

Free 6-month pilot · No cost to the municipality · Reversible

glozair.com/cities · cities@glozair.com

THE CHARTER

Four commitments, signed by every partner city

Shown on the page of every partner market.

ECOLOGICAL — Measure and reduce food waste, favour stall pickup and seasonal produce.

SOCIAL — Make the market accessible to everyone: seniors, people with reduced mobility, families, vendors far from digital tools.

INCLUSIVE — Welcome every vendor, including those of the informal economy, without forcing them to formalise.

INTERNATIONAL — Give every market worldwide visibility, in 16 languages.

What Glozair brings

An open-air market is not a relic: it is the most local, freshest and most human form of commerce there is. It deserves the same tools as big retail, without ever losing its soul.

Your city

- **Downtown revival**: the market energises all the commerce around it (64% of French people buy through short supply chains every month — Kantar 2025).
- **Measured food-waste compliance**: a dashboard of anti-waste baskets saved, aligned with the AGEC law.
- **An innovative city image**: a visible initiative, worthy of the local and national press.
- **The first data in your market's history**: most-requested products, best time slots — decide with numbers at last.
- A ready-made municipal newsletter, co-branded "City of X", generated every week. **[Coming soon]**
- **Concrete solidarity**: one-click donations to charities, solidarity baskets. **[Coming soon]**
- **Seniors and people with reduced mobility**: pickup on a time slot, no queue.
- **More stable vendors**: extra income means fewer empty stalls and stable market fees.
- **Events showcased**: flea markets, Christmas markets and local festivals announced on the platform. **[Coming soon]**
- **Predictable footfall**: your city knows when its market will be full. **[Coming soon]**
- **Zero cost, zero risk, reversible**: a free 6-month pilot, no commitment.
- **International reach**: your market visible worldwide, in 16 languages.

Your vendors

- **Guaranteed prepaid sales**: a new income that does not exist today.
- **AI demand forecasting**: prepare what will be sold — less unsold stock, less loss.

- **Clear unsold goods**: end-of-market flash sales, anti-waste baskets.
- **Worldwide visibility without effort**: a page for their stall in 16 languages.
- **Sign up in 5 minutes on WhatsApp**: no digital skills needed.
- **Their stall's statistics**: what sells, when, at what price.
- **Loyal customers**: automatic reminders, subscriptions, direct requests. **[Coming soon]**

Your residents

- **Time saved**: order the day before, pick up in two minutes, no queue.
- Eat local, fresh and seasonal — finally as easy as a drive-through.
- **Savings**: end-of-market deals, discounted anti-waste baskets.
- **Accessibility**: seniors, people with reduced mobility, and carers ordering for an elderly relative. **[Coming soon]**
- **Discovery**: producers, seasonal products, neighbouring markets.
- **Every language**: everyone orders in their own language, from Arabic to Japanese.

The planet

- Less food waste — measured, not promised.
- **Less logistics**: stall pickup avoids dedicated delivery trips.
- **Short supply chains by design**: local, seasonal, no middleman.
- **Measurable impact**: data useful for public policy.

The world

- Every partner market joins a global catalogue of 135,000 markets in 150 countries.
- A network of cities sharing their practices and their data.
- **The informal economy included**: digitised without being crushed — WhatsApp, pay on pickup, local languages.
- Urban food data that matters to researchers and development funders.

From the first call to the first report: 90 days

Day 1 · A 20-minute call — We find out who runs your markets: the municipal placier or the delegated operator.

Day 10 · Market committee — We present the pilot once, to the town hall and the vendors together.

Day 20 · A simple agreement — A presence authorisation, like an information stand. No public tender, no change to market fees.

Day 30 · On the market — Our stand on market days, vendors signed up on WhatsApp, first orders.

Day 90 · The first report — Your first monthly figures: anti-waste baskets saved, orders, most-requested products.

What we ask

- Permission to be present on market days
- One presentation to the market committee
- One municipal contact person, often the placier

What your city never pays during the pilot

- No software licence
- No public tender
- No change to market fees
- Termination at any time, data returned to the city

Three levels, one network

Pilot city — 6 months, free. The market goes online and the first figures arrive.

Member city — Co-branded partner badge, weekly bulletin, anti-waste dashboard.

Sponsor city — Shares its experience with other cities and opens the door to the next ones.

World Markets Day — Once a year, every city in the network celebrates its market on the same day.

Your city joins Glozair Cities

Free 6-month pilot — no cost, no risk, reversible. Reply within 48 hours.

glozair.com/cities · cities@glozair.com

No individual data ever sold · Reversible at any time · Data returned to the city · No commitment

Sources: Kantar 2025 (short supply chains), French AGEC law. Features marked “Coming soon” are in development.